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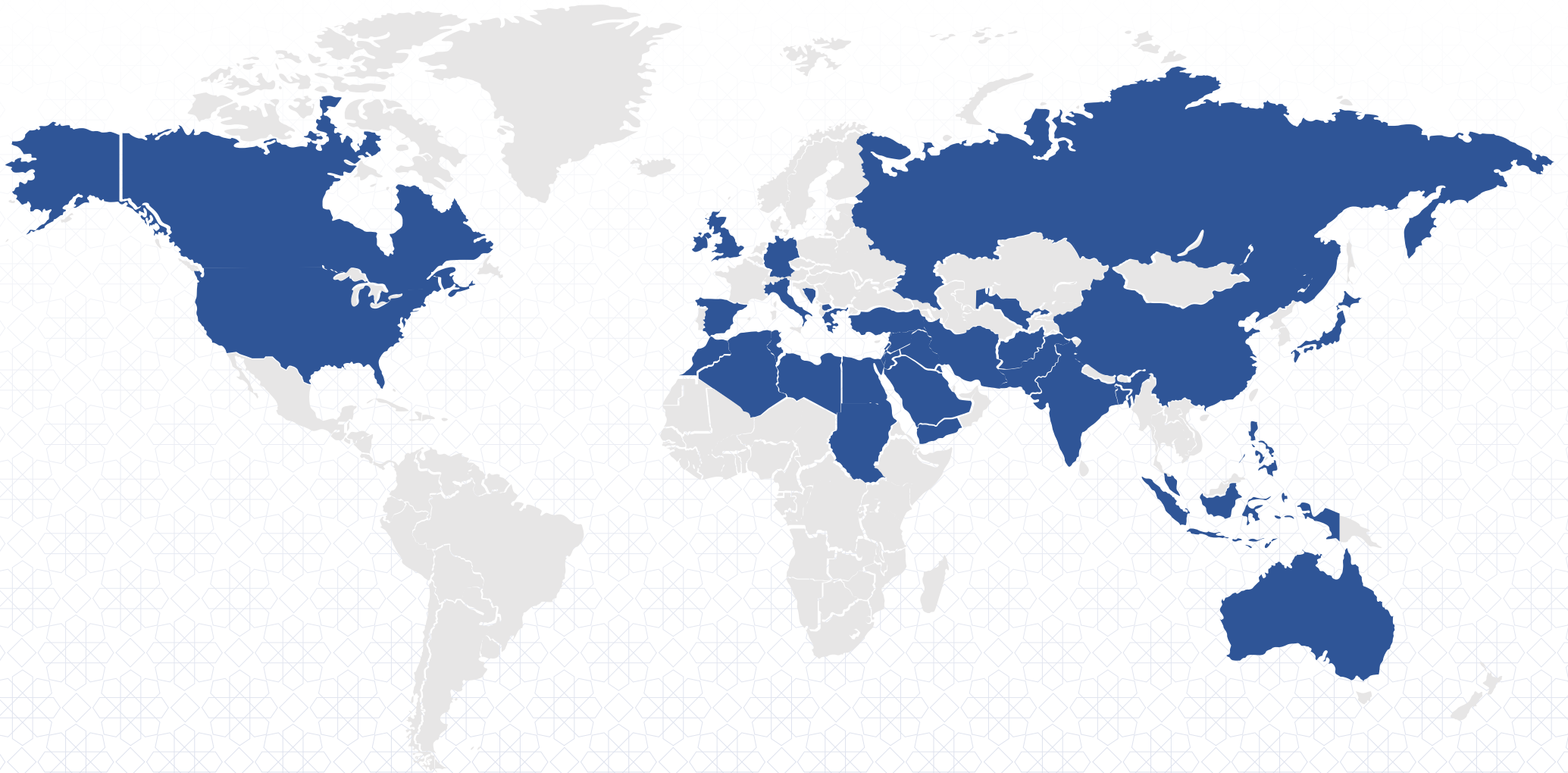
Partnerships and People



“Better scholarship leads to better understanding, and better understanding leads to better preservation”

Zeynep Yurekli-Gorkay
Associate Professor, Oxford University
Member of The Barakat Trust Academic Advisory Committee

OUR COVERAGE



35+ years

40 countries

700 projects



About Us



ABOUT THE BARAKAT TRUST

Well Established

We were founded as a UK charity in 1987 by Hamida and Tarik Alireza, and Shahnaz Bagherzade, who were struck by the inadequate initiatives to preserve the heritage of the Islamic world, and the limited professional expertise in countries where that heritage was to be found.

Forward Looking

We were set up to nurture new generations of heritage professionals and support established scholars and conservators committed to preserving the heritage of the Islamic world. Many of our grantees are today leading practitioners and academics in the field.

Global in Reach

We have successfully supported more than 700 projects across 40 countries.



ABOUT BARAKAT CULTURE CIC


The Barakat Trust set up Barakat Culture CIC, a social enterprise, to:

Engage audiences with the heritage of the Islamic world in exciting ways

Support entities passionate about heritage preservation by providing specialist heritage consultancy services

Share our global specialist network to enable better preservation

Channel all profits generated to The Barakat Trust's annual grants programme



"The Barakat Trust is an organisation that truly cares about the preservation of Islamic heritage, that understands the challenges, and is willing to take them on, even though they are difficult."

Dr May Al-Ibrashy,
Honorary Professor of Practice
SOAS, University of London. Founder of Megawra,
one of Egypt's leading heritage consultancies Barakat
Trust Grantee between 1995 and 2020



OUR ETHOS

To **respect**
the integrity of
historic sites

To **utilise**
insider knowledge
to ensure local
relevance

To **embed**
training
opportunities
in every project
we undertake

To **approach**
preservation as
an opportunity
for community
development

To **make**
heritage
accessible to
diverse audiences

To **raise**
awareness about
the value of
heritage



Consultancy Approach

OUR CONSULTANCY APPROACH



CULTURAL MAPPING

Situating a project within its larger context

BENCHMARKING SUCCESS

Identifying regional & international good practice and processes driving those successes

PROJECT DEVELOPMENT

Developing project components including long-term project sustainability

MEASURING IMPACT

Measuring a project's impact on stakeholders, local communities and heritage

DETERMINING ASPIRATIONS

Identifying stakeholders and their needs and expectations

IDENTIFYING COLLABORATORS

Bringing together the right specialists and partners to achieve results

IMPLEMENTATION

Ensuring effective operational plans and delivery of projects



**Consultancy
Services**

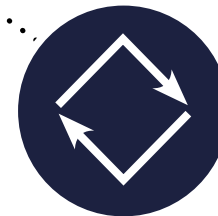
RESEARCH & CONSERVATION

We undertake research to reveal the stories of the past and bring together the best skills to conserve material culture



ENGAGEMENT

We design cultural experiences by creating engaging content and stories



ADVISORY SERVICES

We offer specialised advisory services, from assessing projects to headhunting for heritage roles



OUR CONSULTANCY SERVICES

STRATEGY

Together we transform your vision into achievable & impactful plans



BUSINESS PLANNING

We create sustainable organisational plans that achieve your heritage goals





OUR CONSULTANCY SERVICES
STRATEGY



Together we transform your
vision into achievable plans



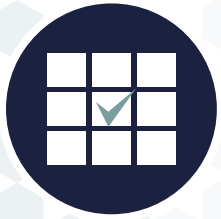
Develop project vision and
framework

Capture stakeholders' voices,
aims and aspirations

Situate the project within its cultural
context through cultural mapping

Understand audience needs to
assist in programme development

Identify achievable goals that
meet audience needs



OUR CONSULTANCY SERVICES

BUSINESS PLANNING



Prepare comprehensive business plans reflecting your values and aims

Create cultural benchmarks to identify relevant global best practice

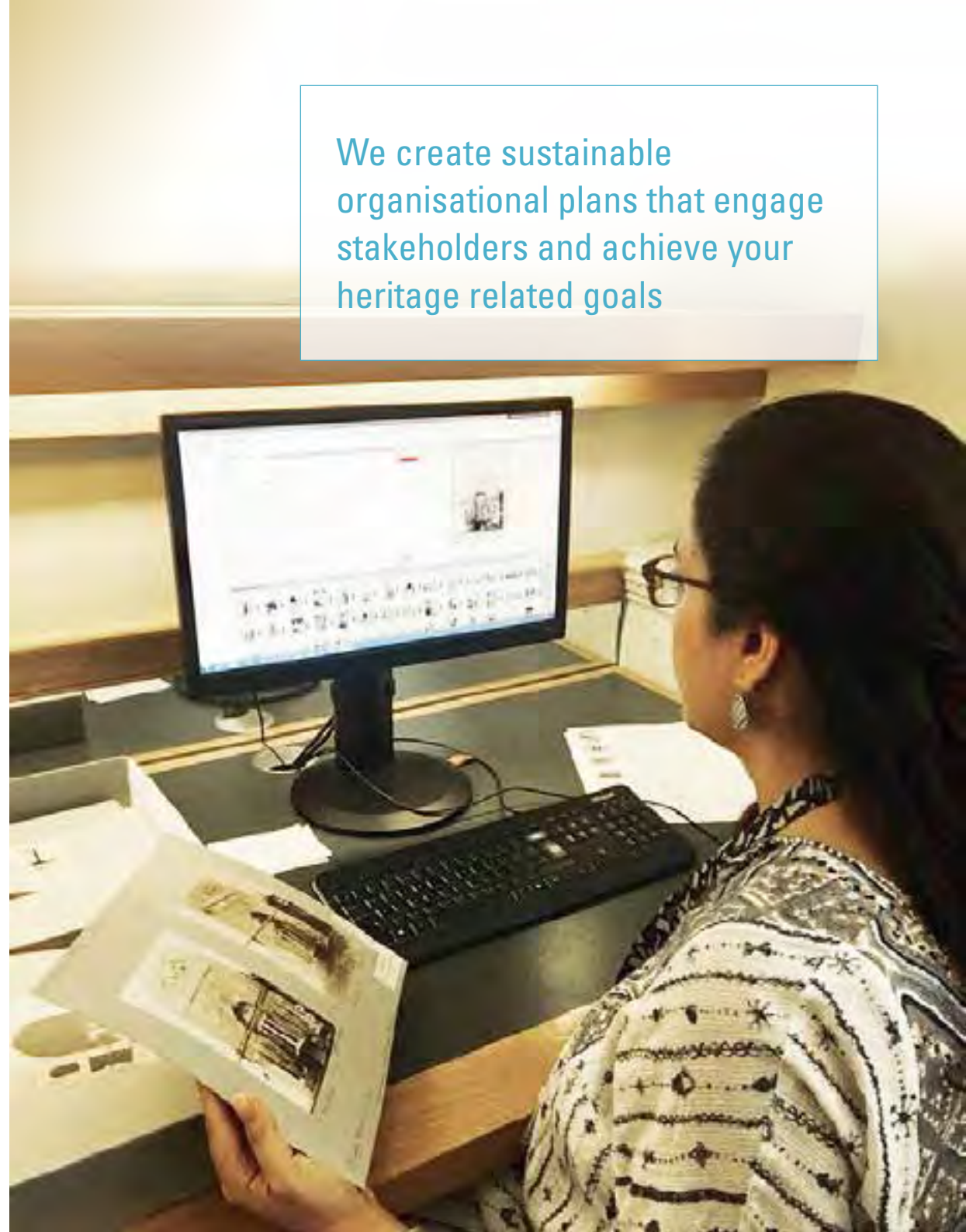
Design detailed organisational structures and job descriptions

Build the capacity of your heritage and cultural experience team

Focus on financial sustainability through financial modelling

Develop relationships with relevant external partners

We create sustainable organisational plans that engage stakeholders and achieve your heritage related goals





OUR CONSULTANCY SERVICES

RESEARCH AND CONSERVATION

We undertake research and analysis to reveal the stories of past peoples, places and objects, and bring together the best skills to conserve material culture

We
can help
you

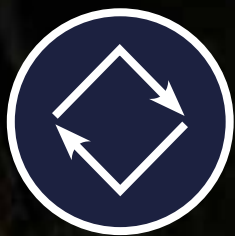
Assess collections, buildings
and urban landscapes

Identify suitable specialists for
research and conservation

Develop curatorial narratives

Document and conserve artefacts
and buildings

Plan curatorially to put management
and engagement plans in place



OUR CONSULTANCY SERVICES

ENGAGEMENT



Developing and curating exhibitions

Creatively interpreting heritage using digital and traditional means

Developing cultural, educational and heritage events and activities

Understanding target audience profiles, interests and motivators

Working with local communities to develop heritage programmes

Providing tailor-made educational programmes for young audiences

Promoting heritage and culture to diverse audiences

We design cultural experiences by creating engaging content from well – researched stories



OUR CONSULTANCY SERVICES

ADVISORY SERVICES

We provide specialised advisory services, from assessing project funding and awards to headhunting professionals for heritage roles



We can help you

Assess historic buildings or collections to determine effective interventions

Assess heritage projects submitted for funding

Assess projects being considered for awards

Headhunt candidates and partners in the cultural sector

Provide advice on how to develop a heritage project/ funding proposal

Design specialised cultural immersion itineraries



Case Studies



Integrated cultural heritage strategy for a historic battle site, Medina, Saudi Arabia

We developed an integrated cultural heritage strategy sensitive to community needs, conservation issues, tourism opportunities and cultural values making the best use of immersive cutting-edge technology to bring the site to life.





Arts in Isolation: Global Engagement with Islamic Art

In 2020 we partnered with Asia House and brought together leading specialists in the field to share their knowledge with international audiences in an internationally acclaimed podcast series “Arts in Isolation”, sharing the heritage and culture of the Islamic world.



*“This was fantastic.
We should learn.”*

Farrokh Derakhshani,
Director, the Aga Khan Award for Architecture.



CASE STUDY 3



Architectural and urban appraisals of historic cities in the Gulf

In 2019, we delivered historic urban environment appraisals for historic environments prior to intervention in Tarout, Eastern Province, Saudi Arabia (For Barker Langham) and evaluated the effectiveness of a 15 year rehabilitation scheme in Muharraq, Bahrain (for the Aga Khan Award for Architecture).



CASE STUDY 4



Educational Programmes in the UK

We have extensive experience of developing structured and informal cultural activities especially aimed at children and families to enable them to learn about heritage in enjoyable and immersive ways.

“A great way for my children to discover their culture”

Syrian parent in London.

Recent Initiatives:

Family workshops about the Damascus House (London Festival for Architecture 2019)

International Baccalaureate educational modules about architecture and heritage for the Aga Khan Trust for Culture (2018)

Culture Vulture Kids Camps - topics include Islamic Science & Inventions; Islamic Miniatures and Noble Sports, Islamic Art and Design (UK, 2017)





*“Stunning – so much beauty & meaning
in the pictures displayed”*

Visitor to “Departures: A Photographic Journey through the Islamic World” London, 2019.

International Exhibitions

We have curated engaging exhibitions about the heritage and culture of the Islamic world catering to diverse audiences.

Recent exhibitions

Hajj Journey

the Islamic Arts Museum, Kuala Lumpur, Malaysia,
(Dec 2019 – Feb 2020)

Departures: A Photographic Journey Through the Islamic World

Asia House, London, United Kingdom (April-May
2019)

Jeddah of Bygone Days

Bait al-Jaar, Jeddah, Saudi Arabia, (June 2016)

Magna Carta: Spirit of Justice – Power of Words

Salisbury, UK, (2015)

CASE STUDY 6



Craft Development and Living Heritage in Cairo, Egypt

We are involved in projects that preserve and revive craft heritage and make it more relevant today. We see crafts as an important link between heritage and local economies and understand their effectiveness as tools for community empowerment.

Recent Initiatives:

Leather jewelry making workshops for local women in Cairo's City of the Dead

Public awareness and craft development initiatives with the tentmakers of Cairo.



"You have brought us so many great clients over the years and exposed us to new inspiration"

Mohamed Abdel Wahed, Cairo tentmaker.



Top left: Tarek El Safty, master stitcher; centre left: developing new products based on old designs at Markaz; bottom left: Craft Leather workshop in Cairo; Top: Leather necklace by Tania Clarke Hall;

Developing new heritage mapping technology : Layersoflondon.org

CASE STUDY 7



We have experience with the most up to date heritage mapping tools that can enable public contributions to enrich the history of places and promote engagement by school groups, community groups and interested individuals.

“Amazing new maps of London unearth history beneath the capital’s streets”

The Evening Standard, June 25, 2018.



“Layers of London” is a pioneering digital mapping project for Greater London, Institute of Historical Research, University of London. (2016-2020)

CASE STUDY 8



Heritage Professionals Capacity Building

We support capacity building for professionals in the fields of conservation, museology, art and architectural history, creating a new generation of heritage professionals in the Islamic world. We can offer diverse training and mentoring schemes in a wide range of heritage fields.

“I do believe that every achievement that I accomplished in my career is thanks to the Barakat Trust, for which I am forever thankful.”

Dr Hossam Mahdy,
International Heritage Consultant, and advisor to ICOMOS



Diana Digna, Sudanese Curator,
International Training Programme Fellow, 2019.

Paper and Manuscript Conservation Training, Gaza, Palestine and Qairawan, Tunisia (2019, 2020)

The British Museum's International Training Programme Scheme for Young Curators, United Kingdom (2005-2019)

Training of young archaeologists in al-Baydha, Jordan, and Walila (Morocco, 2013-2020)

Training of architectural students to appraise historic buildings (Bulaq, Cairo, Egypt 2019)



International Curatorial, Archaeological Excavations, Walila



Increasing global access by digitising heritage collections

We are pioneers in the field of digitising collections; putting together the ideal teams to undertake digitisation and digital access projects. We also have expertise developing digital educational tools using QR codes and other means.

Recent Initiatives:

KAC Creswell Photography Digitisation Project, Victoria and Albert Museum, London, United Kingdom (Ongoing Since 2018) A project to digitise one of the most important collections of early architectural photographs of the Middle East, now dispersed around the world. The collection is of great value for restoration work.

Digital Trails of Imam Shaf'i Area, Historic Cairo, Egypt Telling the stories of the neighbourhood with a QR code trail.





**Partnerships
and People**



RECENT PARTNERSHIPS



OUR PEOPLE: KEY CONSULTANTS



Seif El Rashidi

Director

Heritage & Public Engagement Specialist

20 years of expertise revitalising historic cities in the Islamic world, Seif was also formerly the coordinator of Durham's UNESCO World Heritage Site in the UK. He has been a technical reviewer for the Aga Khan Award for Architecture's heritage projects and on the World Monuments Fund Project Selection Committee.



Rabya Alfadl

Trustee & Co-director of Social Enterprises

Strategic Development & Marketing Specialist

15 years in international strategic development and marketing consulting for private, public and non-profit organisations including the Ministry of Labour, General Sports Authority, Al-Nahda Philanthropic Society for Women, King Khaled Foundation and currently for The Royal Commission for AIUla.



Mick Denton, MBA

Business Development and Governance

Governance & Business Development Specialist

35 years of experience in the public & voluntary sector, supporting a wide range of organisations to achieve future sustainability. Specialist consultant on strategic development of social enterprises, focusing on engagement, facilitation, strategic planning and change and transformation management.

OUR PEOPLE:

SOME OF THE TRUSTEES OF THE BARAKAT TRUST

Our trustees are specialists in the heritage, history, culture, arts and design of Saudi Arabia and the region.



Hamida Aireza

An internationally respected figure in the field of Islamic cultural heritage. She has an enviable knowledge of Hijazi heritage. She is also a co-founder of Mansoojat, a UK charity with the most important private collection of Hijazi costumes. Hamida regularly organises cultural awareness activities about Saudi heritage, including trips, talks, exhibitions and other events.



Tarik Aireza

A Jeddah-based architect, he is an authority of Hijazi architecture, a leading postal historian and has amassed an unparalleled collection of historic images of the Middle East. He has curated numerous photographic exhibitions about various aspects of architectural and cultural heritage internationally



Sara Aireza

A founding member of the Saudi Art Council (SAC) and heads the Education Committee developing SAC's public programme, She also sits on the Middle East acquisitions committees of the British Museum, the Centre Pompidou and other international organisations involved in art collection and curation



Faye Behbehani

An entrepreneur & self-taught fashion designer who established Jasmine Box, a multi brand boutique in Jeddah, Saudi Arabia. She uses her business management experience to support the Trust through engagement and membership development and organizing cultural events.

OUR PEOPLE: **THE BARAKAT TRUST NETWORK**

We have one of the largest global networks in the fields of Islamic art, architecture, archaeology, conservation and museum sciences, drawn from past and present grantees and collaborators.



Dr Navina Haidar

Curator of Islamic Art, Metropolitan Museum of Art, New York, USA



Prof. Nasser Rabbat

Aga Khan Professor, MIT, USA



Tanvir Hassan

Deputy Chairman, Donald Insall Associates, London, United Kingdom



Dr Nicholas Warner

Conservation Architect, Egypt and Afghanistan



Dr Sami De Giosa

Specialist on The Hajj, Curator, Shaikh Abdullah al-Salem Centre, Kuwait



Dr Salma Damluji

Conservation architect & scholar, Lebanon & Yemen



Dr Sussan Babaie

Reader in Islamic Art, The Courtauld Institute, London, United Kingdom



Dr Rebecca Foote

Head of Heritage and Archaeology, Royal Commission of AlUla, Saudi Arabia



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